



MEDIA RELEASE

For Immediate Release  
January 31, 2008

## Political intrigue, sardonic humour, and a splash of water launch Pat Murray's campaign

CALGARY, ALBERTA - The changing face of Alberta politics was revealed tonight with the official launch of Pat Murray's campaign. Murray, who is the Alberta Liberal candidate in Calgary-North Hill, kicked off his campaign with two hours of political intrigue, sardonic humour, and a splash of water at the Plaza Theatre in Kensington.

Taking a look at the lighter side of politics, Murray supporters were treated to the world premiere screening of the short film "PATMAN: The Political Superhero." Starring Murray himself, the four-minute animation is a tongue-in-cheek, action-packed tale of one man's quest to save the province from the clutches of PC entrenchment.

The film was vintage Murray, who believes that Alberta's future must be built on new ideas, not old ideology.

"Whether we're talking about health care, affordable housing, skyrocketing energy bills, or the province's massive infrastructure debt, evidence is all around us that the Stelmach Government is tired and rudderless," remarked Murray, a 44-year-old business man specializing in sanitation, wastewater and environmental remediation. "Like a car or appliance built in 1971, the PC Government is worn out. It's time for new ideas and democratic renewal."

The event's main feature was a special screening of "Water Under Fire," a compelling documentary that examines the current state of Alberta's most precious natural resource.

Murray was thrilled to welcome keynote speaker Dr. James Byrne, a renowned water expert, "Water Under Fire" producer, and Associate Professor at the University of Lethbridge. Together, the two engaged the audience in a discussion about why Alberta's water supply is stressed by over-allocation, contamination, and environmental change – and what we can do about it.

"Dr. Byrne is an expert in his field, a convincing presenter, and the ideal keynote speaker to help generate awareness and debate on the important issue of water and the environment in Alberta," said Murray.

"It was also very timely, because what we saw this week with the Stelmach Government's so-called 'green plan' is that the Torie's dedication to recycling old ideologies is their only commitment to environmentalism. But in the new millennium, what Alberta really needs – and what Albertans should demand in the upcoming election – are new ideas and immediate action upon which to build a prosperous and sustainable future."

A prize draw for PATMAN sweatshirts, buttons, and posters capped off the night. "PATMAN: The Political Superhero" will soon be available online at [www.patrickmurray.ca](http://www.patrickmurray.ca).

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**For more information**

about Pat Murray visit  
[www.patrickmurray.ca](http://www.patrickmurray.ca).